



## Press Release

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### **DDB Worldwide Network Captures Print Grand Prix at Cannes**

Number 2 Network of the Year

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**Date** 6/24/2008

**Location** New York

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**New York, NY, June 24, 2008** – The DDB Worldwide network won 49 Lions at the 55<sup>th</sup> International Advertising Festival in Cannes this year. The network's performance was led by 20 offices in 16 countries and spanned 7 categories ranging from Promo to Radio, Outdoor, Media, Cyber, Film and Print.

In print, DDB South Africa in Johannesburg was awarded the Grand Prix for work on behalf of the agency's Energizer client. In commenting on the win, Print Jury President Craig Davis, chief creative officer of JWT London, told *Adweek* magazine that the jurists unanimously agreed the DDB work was the most distinctive of the submissions. Jurists also said the work stood out because of the humanity it brought to the campaign.

The Print Grand Prix and DDB's total of 49 Lions overall landed the network the number 2 spot in the Network of the Year competition. In addition, DDB London was ranked third in the Agency of the Year competition.

In addition to South Africa and London, other offices contributing to the Lions wins included DDB Germany Berlin, DDB Amsterdam, DDB Paris, DDB Argentina, DDB Stockholm, DDB New Zealand, DDB Sydney, DDB Chicago, Agence V-Saint Ouen, DDB Canada Vancouver, DDB Chile, DDB DM9 JaymeSyfu in Makati City, DDB España Barcelona, DDB Germany Düsseldorf and DDB Oslo, as well as DDB-owned companies Heye Group Unterhaching, TracyLocke Dallas, and Mudra DDB Mumbai.

#### **About DDB**

DDB Worldwide Communications Group Inc ([www.ddb.com](http://www.ddb.com)) is the largest consolidated advertising and marketing services global network in the world, according to *Advertising Age*. DDB also has been frequently ranked as the most awarded agency network in the world by *Creativity* magazine and The Gunn Report, among others. With more than 200 offices in over 90 countries, DDB provides creative business solutions for some of the world's most prestigious brands. DDB Worldwide is part of Omnicom Group Inc. (NYSE: OMC).

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